

**County of Moore**  
*Department of Health*  
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**FOR IMMEDIATE RELEASE**

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**2013 County Health Rankings Report Released**

The *County Health Rankings* report was released today by the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation. Based on data available for each county, the rankings use a standard formula to measure the overall health of nearly every county in all 50 states.

The report ranks Moore County 6<sup>th</sup> best in Health Factors and 11<sup>th</sup> best in Health Outcomes when compared to the rest of North Carolina's 100 counties. Health Factor measures included individual health behaviors, clinical care, social and economic factors, and physical environment factors such as access to recreational facilities and access to healthy foods. Health Outcome measures included the rate of people dying before age 75, the percentage of adults who report being in fair or poor health, the average number of days people report being in poor physical or mental health in the past 30 days, and the rate of low birth-weight infants.

“Despite Moore County’s high ranking, the data in this report tells us that there is still much work to be done with regard to addressing the health needs of our citizens”, according to Robert Wittmann, Health Director.

In 2009, a Community Health Assessment was conducted by the Health Department and MooreHealth, Inc. In the 4 years since, priority areas were selected to be addressed. Those priorities included obesity prevention, substance abuse prevention, teen pregnancy prevention, and access to health care. The findings of the *County Health Rankings* report along with data from the 2013 Community Health Assessment, which is already underway, will provide

*“To Protect and Promote Health through Prevention and Control of Disease and Injury.”*  
<http://www.moorecountync.gov/health/>

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additional information for the Moore County Health Department and MooreHealth, Inc. committees to use in the planning process to address priority health issues.

For more information about the *County Health Rankings*, please visit [www.countyhealthrankings.org](http://www.countyhealthrankings.org).

For more information or to learn how you can become involved in MooreHealth, Inc., call (910) 715-1925.

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